



## FORTIETH ANNUAL AWARDS BANQUET

### UNITED VETERANS COMMITTEE OF COLORADO

Sunday, April 29, 2012

Renaissance Denver Hotel

3801 Quebec Street

Denver, Colorado 80207

Dear Veteran Leader,

The United Veterans Committee of Colorado will hold its 40th Annual Awards Banquet in Denver on Sunday, April 29, 2012. At that time, the UVC will recognize veterans, legislators and service organizations for their outstanding activities and accomplishments on behalf of Colorado's veteran community.

- The UVC is a non-profit coalition of over 55 veterans' service organizations, affiliates, and associates representing over 465,000 retiree/veterans throughout Colorado. As such, an annual legislative program is adopted to meet the needs of its members and to assist the Colorado General Assembly in their work on legislation affecting veterans. The UVC Legislative Committee works to promote legislation benefiting Colorado's veteran community. We can be proud of the results we've achieved.
- The UVC does not levy membership dues. Its legislative programs and other year-round activities depend on donations from member organizations. The Legislative Committee and other members volunteer their time, expertise and resources, without compensation, throughout the year. The Annual Awards Banquet is the only recognition and major fund raising activity for the year.
- Your organization's support and assistance are requested to ensure statewide representation, participation and success of the 40th Annual Awards Banquet. It cannot be done without statewide involvement of all veteran organizations.
- **IT IS ESSENTIAL THAT YOU DISCUSS AND APPROVE THE FOLLOWING ACTION AT YOUR ORGANIZATION'S NEXT MEETING:**

1. **Invite Legislators** - Identify and invite your local legislator to be your guest at the banquet. Our goal is to welcome all 100 state lawmakers, including your representatives, on Sunday, April 29, 2012. The Governor and all key state officials will be invited as guests of the UVC. Confirm your legislative invitation list along with the appropriate payment by April 22, 2012. Please call Ken Melcher (303-341-9170) if you have any questions.

**2. Make Banquet Reservations** - Promote attendance of all members of your organization and their guests. Copy and distribute the Reservation Form as necessary. Purchases of Platinum, Gold, or Silver tables of 10 include ads in the official program journal. The cost of a Sponsor ticket is \$60 per person and includes the sponsor's name in the banquet program journal. Patron tickets are \$50 per person.

Special UVC room rates are available at the Renaissance Denver Hotel located at 3801 Quebec Street, Denver, Colorado 80207, call 303-399-7500 for UVC room reservations. Do not call 800 numbers. Deadline for room reservations is April 22, 2012.

3. **Sell Ads** - A banquet program journal with paid advertising is again planned to meet the UVC's financial goals to carry out our legislative, administrative and monthly programs. A generous commission of 25% on all ads sold (except business cards) will be paid to the selling service organization. Complete advertising contracts, ad copy and checks payable to UVC must be received by the UVC no later than April 16, 2012. Copy and distribute the advertising contract as necessary.

4. **Buy Ads** - Each organization is asked to buy an ad. For example, your cost for a \$400.00 page is only \$300.00. Refer to the Banquet Advertising Contract.

5. **Take Patron Listings** - For \$10.00, individuals will be listed prominently in the Banquet Program Journal. This includes husband and wife, or husband, wife, and family. No commercial business listings please.

Your assistance in this important annual activity is essential to the success of our banquet and financial goals. If each member of your organization will sell at least one ad, this campaign will provide funds necessary to carry out our respective programs and will benefit all veterans and their families.

Thank you for your support of UVC.

Ken Melcher  
Banquet Chairman  
303-341-9170/303-359-7894

cc: State, Local and Department Commanders  
State and Local Chapter Presidents  
UVC Representative/Affiliates/Associates

Response Address:  
UVC  
P0 Box 31261  
Aurora, CO 80041-1261

# The United Veterans Committee of Colorado

A non-profit coalition  
Cordially invites you to attend our 40th Annual Awards Banquet  
Sunday, April 29, 2012



**Renaissance Denver Hotel**  
3801 Quebec Street  
Denver, Colorado



Grand Ballroom  
Reception & Cash Bar 3:30 pm  
Dinner 5:00 pm

**KEYNOTE SPEAKER**  
**SAL GIUNTA**  
**MEDAL OF HONOR RECIPIENT**

**PAID RESERVATIONS ARE REQUIRED BY APRIL 22, 2012**

Black tie optional, military dress, service uniform or business attire

For advertising and banquet information call 303-341-9170  
Mail to : UVC, PO Box 31261, Aurora, CO 80041-1261

(tear off on line below please include guest information on back of form)

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|                    |   |
|--------------------|---|
| ___ Platinum Table | \$2,500 (includes ten guests & color back page ad in program)         |
| ___ Gold Table     | \$1,500 (includes ten guests & full page b/w ad in program)           |
| ___ Silver Table   | \$1,000 (includes ten guests & half page b/w ad in program)           |
| ___ Sponsor Ticket | \$60 (general seating - sponsor listing in program by April 16, 2012) |
| ___ Dinner Ticket  | \$50 (general seating)  |

Entrée selection/quantity – Salmon \_\_\_\_\_ Beef \_\_\_\_\_ Chicken \_\_\_\_\_

Name (s): \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Organization: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Payment Type: (circle one) VISA      Master Card      Personal Check      Money Order

Card Number \_\_\_\_\_ Exp Date: \_\_\_\_\_

CVVS #: \_\_\_\_\_ Signature: \_\_\_\_\_ Cell Phone # \_\_\_\_\_

Note: Online Registration is available at [www.militaryevents.us/rsvp](http://www.militaryevents.us/rsvp) and enter event code UVC40

**Please list names of all guests & their entrée selections**

**GUEST NAME**  
Please write legibly

**ENTRÉE SELECTION**  
Salmon/Beef/Chicken

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

# The United Veterans Committee of Colorado 40th Annual Awards Banquet

Sunday, April 29, 2012

*Honoring veterans, legislators, other individuals and organizations for outstanding activities and accomplishments on behalf of Colorado's veterans community*

## ADVERTISING CONTRACT

Please accept my donation of \$ \_\_\_\_\_ for:

- Sponsor Listing (single/individual only) \$10
- Business Card (standard, no typed ads) \$30
- 1/4 Page black & white \$150
- 1/2 Page black & white \$250
- Full Page black & white \$400
- Camera ready / artwork attached
- Please produce my ad / copy attached – See specific Ad dimensions on Reverse side

For Advertising information call – 303-341-9170/303-694-9022

TOTAL AMOUNT ENCLOSED/CHARGED \$ \_\_\_\_\_ DATE: \_\_\_\_\_

All artwork and copy MUST be received no later than April 16, 2012. E-mail artwork and copy to: [observer@coloradolegion.org](mailto:observer@coloradolegion.org) with info copy to [kcmelcher@comcast.net](mailto:kcmelcher@comcast.net)

Payment To: United Veterans Committee  
P0 Box 31261  
Aurora CO 80041-1261

Advertiser's Name: \_\_\_\_\_ Phone # \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Fax: \_\_\_\_\_

Sold by/Organization: \_\_\_\_\_ Cell # \_\_\_\_\_

Payment Type (circle one) VISA Master Card Check Money Order

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

CVVS Number: \_\_\_\_\_ Signature: \_\_\_\_\_

Full Page Ad

7 ½ X 10 1/8

Half-Page Ad

Vertical

3 5/8x10 1/8

Quarter-Page  
Ad

Vertical

3 5/8 x 5 1/16

Quarter-Page Ad  
Horizontal

3 5/8 x 5 1/16

Business Card  
Standard No Typed  
Ads 2 x 3 ½

Half-page Ad

Horizontal

7 ½ x 5 1/16